



THE VOLLEYBALL LEAGUE *REPORT*

A data-driven digital analysis focused on volleyball



IQUII was born in 2011 and founded by two partners, Mirko and Fabio. The initial activity was focused on IT and security services. Its business model was reorganized in 2012, focusing on new mobile/web technologies.

In 2013 IQUII integrated Digital Marketing and consultancy services in its commercial offer. In 2013 the company started a Wearable-IoT lab in order to position itself in Italy as the development leader of embedded software, mobile software, wearable technologies and User Experience.

Today IQUII is a company which is strongly growing and quickly expanding abroad. From 2016 IQUII is part of the group "Be", a multinational company which is quoted on the Italian stock exchange.

We focus on the key areas of digital projects in order to enable new business models and new opportunities through technologies. We realize creative communication strategies, enhanced by method and experience. We deeply explore trends and opportunities merging knowledge, research and extended vision. We lead our clients through innovative paths to connect people and brands, combining listening skills, engagement and experimentation.

We are
Digital Enablers

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In August 2017 IQUII Sport has been launched, the Business Unit designed to study and deepen four Sport Industry areas:



SPORT MARKETING & FAN ENGAGEMENT

Understanding main stakeholders' strategies and anticipating Sport Industry trends, to engage the fan inside and outside the venue with membership, loyalty, proximity and sport retail strategies.



INNOVATION TECHNOLOGY & SPORT PLATFORMS

Outlining the relationship between sport and new technologies, deepening CRM and membership platform development studying technologies for clubs, associations and sports events.



DATA MONETIZATION

Developing data-driven strategies to support stakeholders, aiming to create value from data both directly and indirectly, and integrating online and offline touchpoints.



INSIGHTS & REPORTS

Collecting and analysing data, producing reports and infographics about clubs, players, events and the new eSports scenario.

Nowadays, the implementation of a strategy needs to be planned with a data-driven approach.

With this in mind, our three reports were born:

- **"The European Football Club"** Report for football,
- **"The Basketball League"** Report for basketball and
- **"The Volleyball League"** Report for volleyball.

These studies deal with the presence of the main stakeholders of the related sports on social media, highlighting variations and overtakes on a monthly basis.

The aim of IQUII Sport is to realize and to offer tools supporting clubs, brands and athletes in the acquisition, engagement, loyalty and monetization of their own fanbases.

OUR CLIENTS



Fanize

ENGAGE FANS
MONETIZE THEM

CONTACT US

OR GO TO [FANIZE.IT](https://fanize.it)



The fan engagement and loyalty platform based on gamification and rewarding dynamics, able to engage the user in the transactional phase (after the purchase) and in the pre-transactional one.



The tool to centralize the authentication and the building of users' records, aggregating data, profiling and acquiring relevant info to create a structured database.



The touchpoint, based on an own algorithm, to activate new revenue models, realizing targeted campaigns and even more solid and effective loyalty & membership strategies.

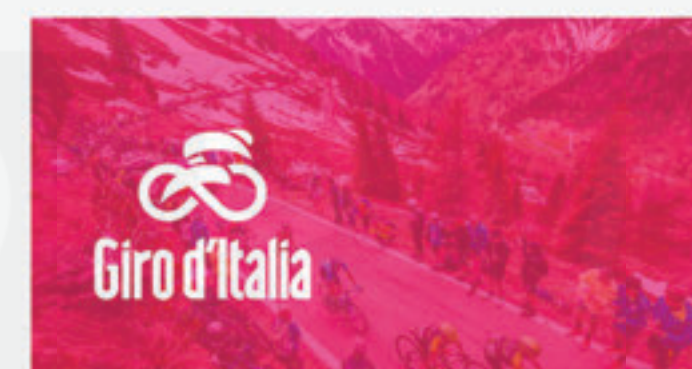
WHO CHOSE US



FIR - FEDERAZIONE ITALIANA RUGBY



FROSINONE CALCIO



GIRO D'ITALIA



VIRTUS BOLOGNA



OUR HUB YOUR STRATEGY

CONTACT US

OR GO TO SPORTXP.NET



The sport platform designed to offer a complete fan experience able to transform the fan from just a user to an active part of the community.



The new frontier of fan engagement where supporters will experience personalised features dedicated to the world of their club.



The software born to acquire a constant flow of data and to optimise the acquisition, membership and monetization processes.

WHO CHOSE US



SKI WORLD CUP FINALS CORTINA 2020



FIR - FEDERAZIONE ITALIANA RUGBY



INTERNAZIONALI BNL D'ITALIA



SIR VOLLEY PERUGIA



FROSINONE CALCIO



VENEZIA FC



VIRTUS ROMA



**WE ASSIST
YOU SCORE**

CONTACT US

OR GO TO [PLAYERXP.IT](https://playerxp.it)



The web and mobile platform designed to make the athlete a real brand, turning him into a strategic asset for the business world.



The innovative digital space to get in touch with the fanbase in a new and deeper way, for a closer and more interactive relationship.



The sport platform aimed at optimising the fans' data gathering process and improving their engagement.

WHO CHOSE US



GIANLUIGI BUFFON



GIORGIO CHIELLINI



LORENZO INSIGNE

Volleyball Competitions included in this overview

MEN'S FIRST DIVISION

13 CLUBS



SUPERLEGA

WOMEN'S FIRST DIVISION

14 CLUBS



SERIE A1

ITALY

ITALY SnapShot / Superlega



13

CLUBS

Total Superlega volleyball clubs analyzed.

7

BRANDS

Total Superlega sport brands analyzed.

1.2 M

+ 1.16%*

FANS

Total Facebook, Twitter, Instagram, YouTube fans of the Superlega volleyball clubs analyzed.

*[from February 25, 2020 to March 25, 2020]

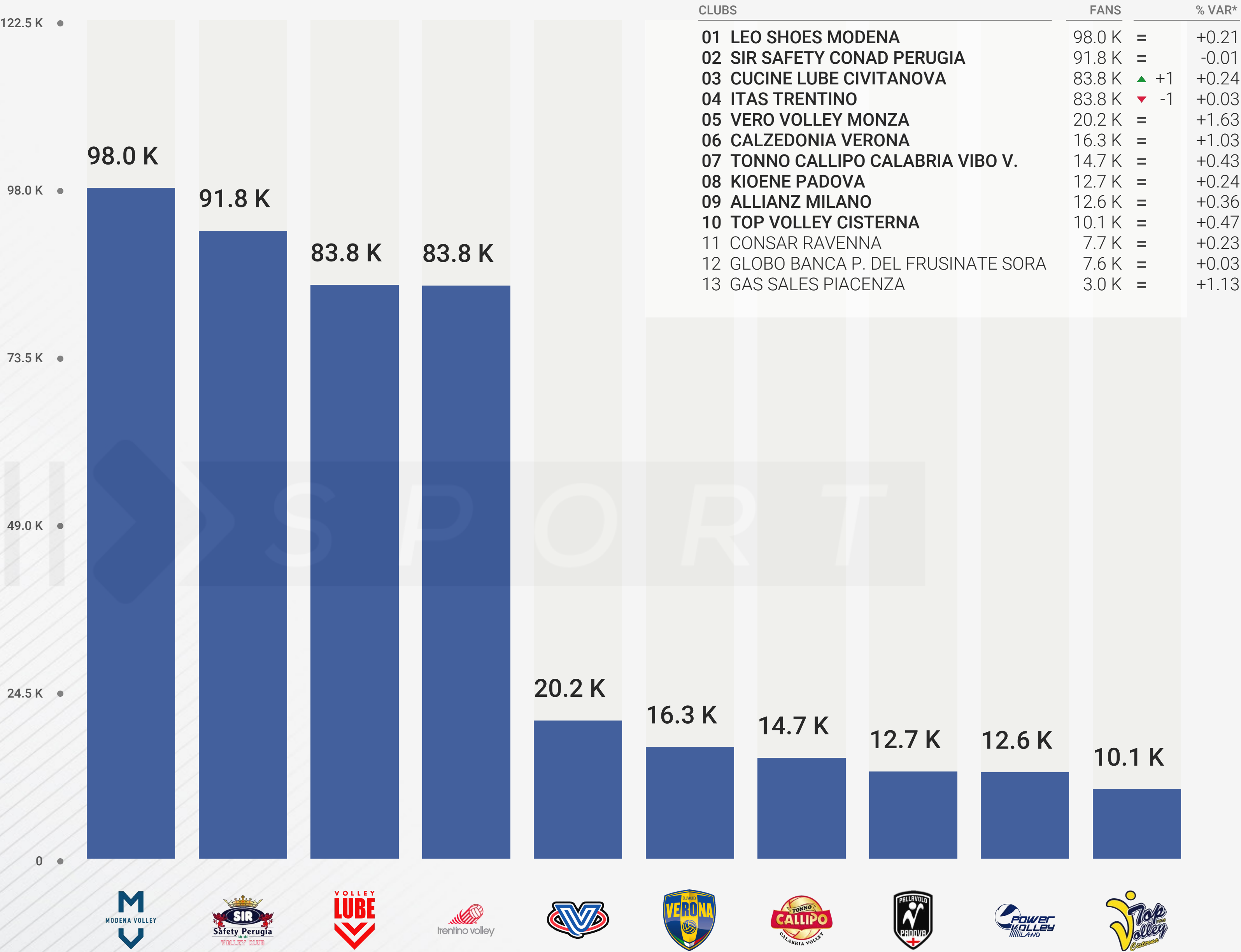
SUPERLEGA **Facebook**

TOTAL FANBASE

462 K



Ranking of the **Superlega** volleyball clubs on Facebook.



*[from February 25, 2020 to March 25, 2020]

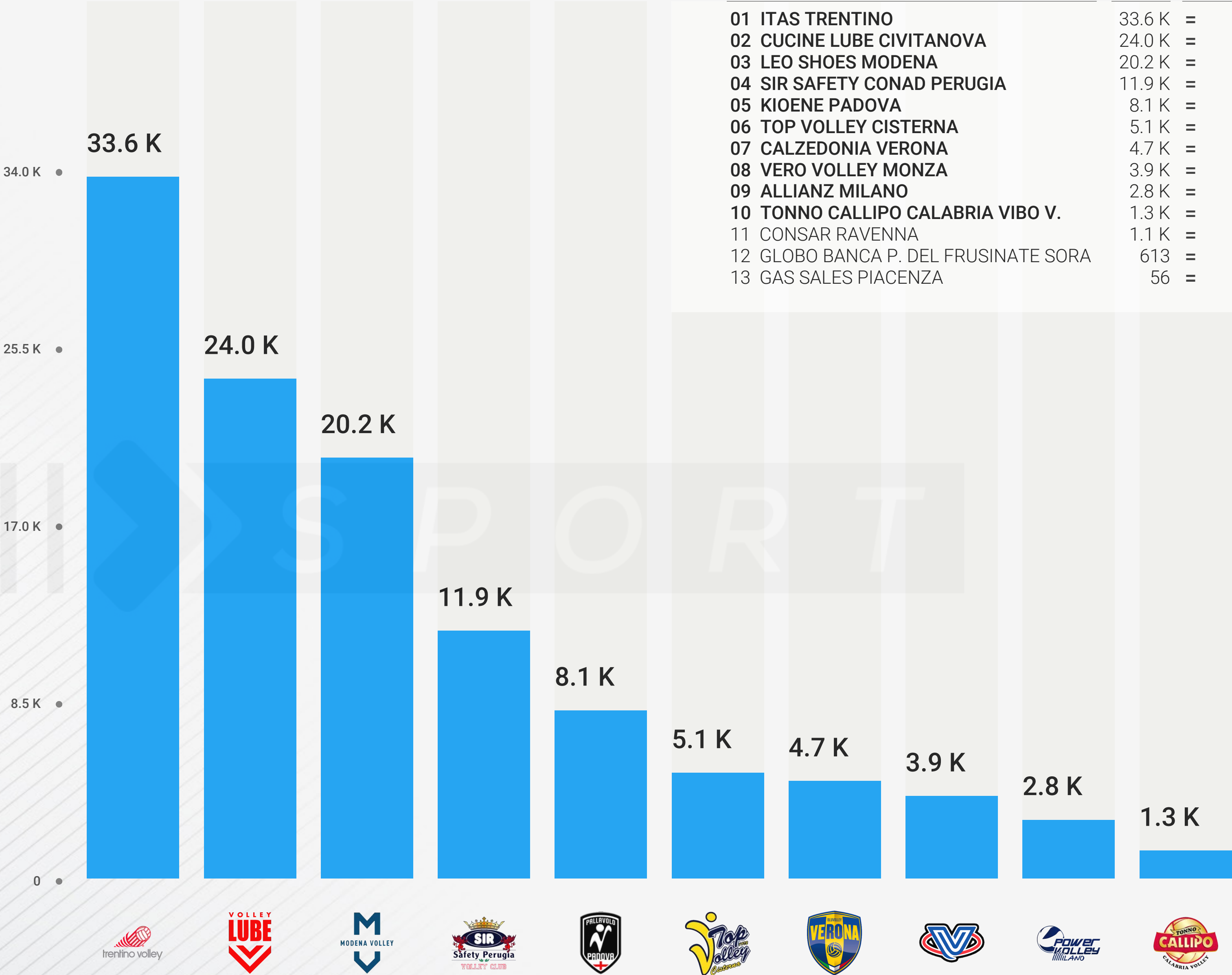
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TOTAL FANBASE

117 K



Ranking of the **Superlega** volleyball clubs on Twitter.



*[from February 25, 2020 to March 25, 2020]

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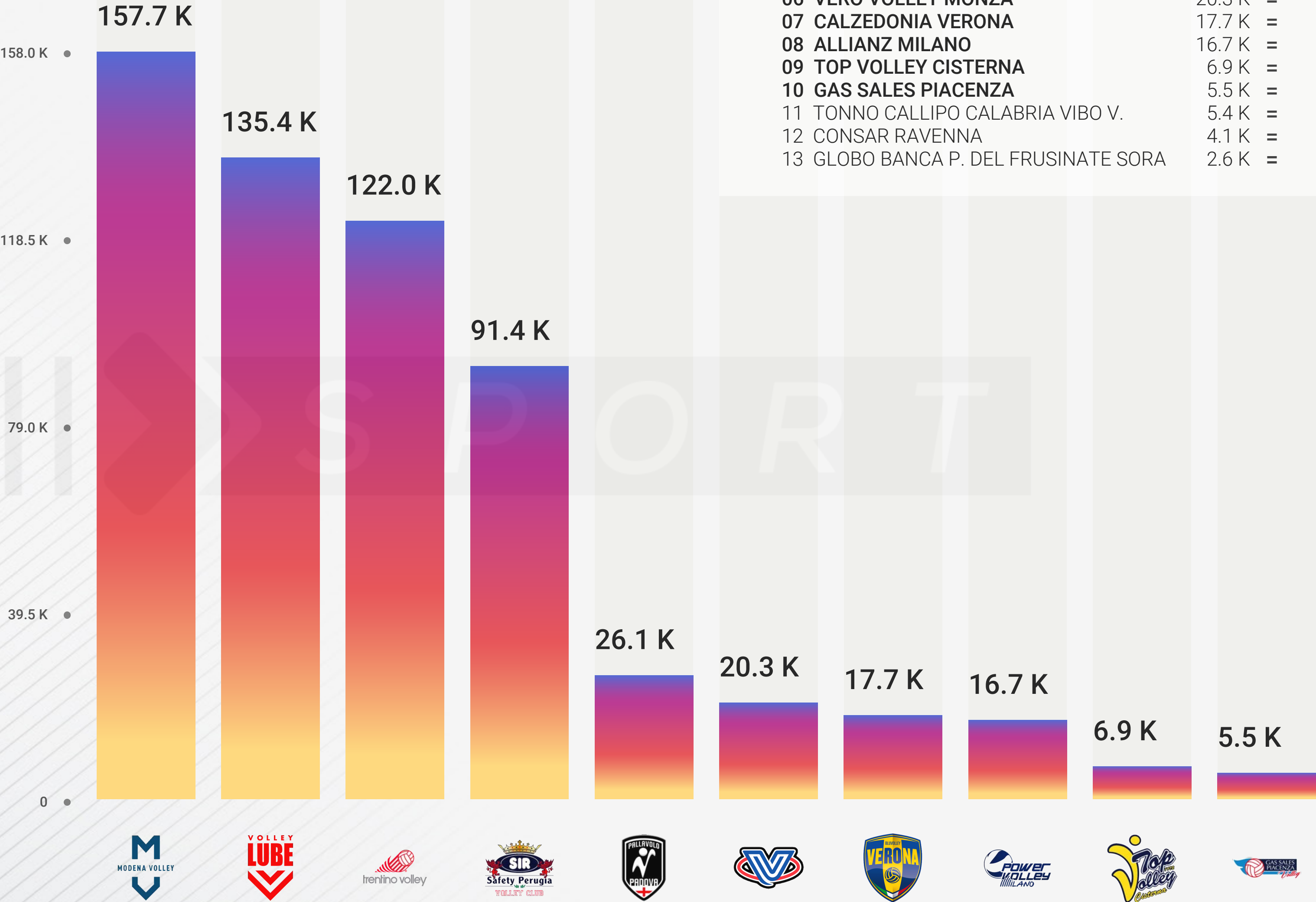
SUPERLEGA **Instagram**

TOTAL FANBASE

612 K



Ranking of the **Superlega** volleyball clubs on Instagram.



*[from February 25, 2020 to March 25, 2020]

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TOTAL FANBASE

48 K



Ranking of the Superlega volleyball clubs on YouTube.



*[from February 25, 2020 to March 25, 2020]
YouTube subscribers' data are rounded, since the social media provides data in this format.
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SUPERLEGA Social

TOTAL FANBASE

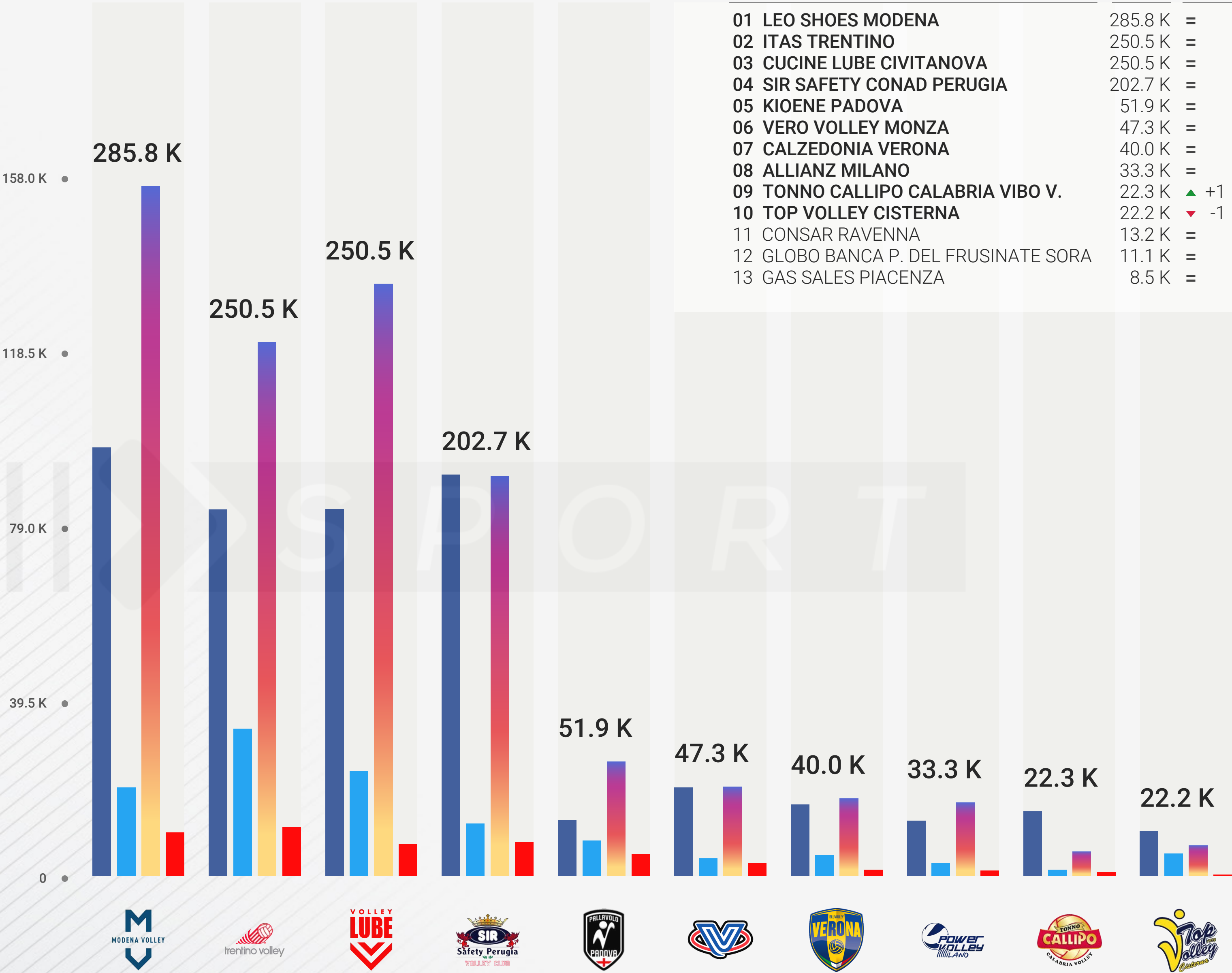
1.2 M



Ranking of the **Superlega** volleyball clubs based on the aggregate Facebook, Twitter, Instagram and YouTube fanbases.

*[from February 25, 2020 to March 25, 2020]

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SUPERLEGA Brands



TOTAL FANBASE

1.2 M



Potential Social Media exposition of the **Sport Brands** in relation to the total fanbase of the 13 sponsored Superlega volleyball clubs.

*[from February 25, 2020 to March 25, 2020]

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SUPERLEGA Brands



Coverage of the **Sport Brands**
in relation to the 13 sponsored
Superlega volleyball clubs.



*[from February 25, 2020 to March 25, 2020]

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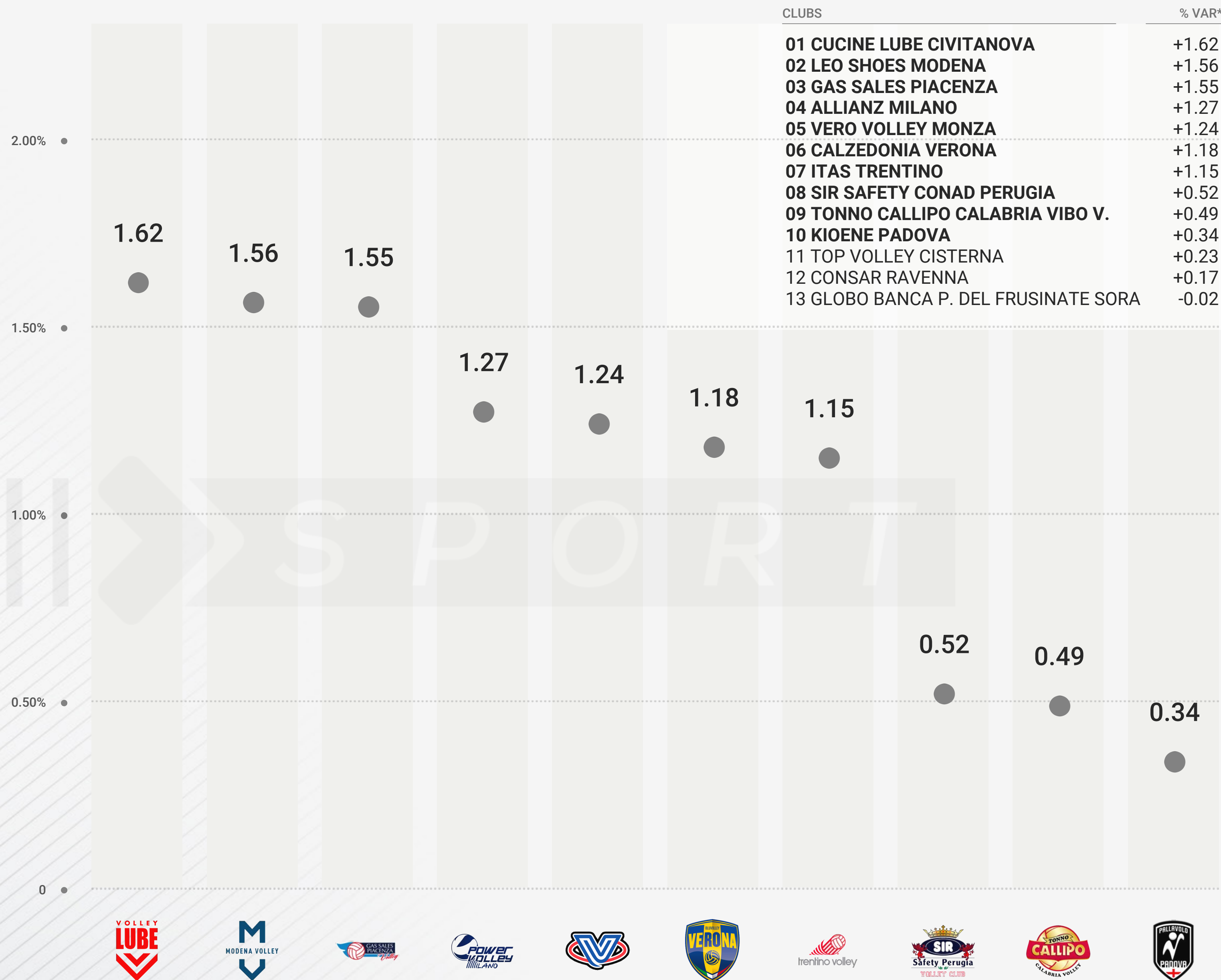
SUPERLEGA Grown Up



Ranking of the most grown up **Superlega** volleyball clubs based on the aggregate Facebook, Twitter, Instagram, YouTube fanbases.

*[from February 25, 2020 to March 25, 2020]

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ITALY SnapShot / Serie A1



14

CLUBS

Total Serie A1 volleyball
clubs analyzed.

9

BRANDS

Total Serie A1 sport brands
analyzed.

530 K

+ 0.43%*

FANS

Total Facebook, Twitter,
Instagram, YouTube fans
of the Serie A1 volleyball
clubs analyzed.

*[from February 25, 2020 to March 25, 2020]

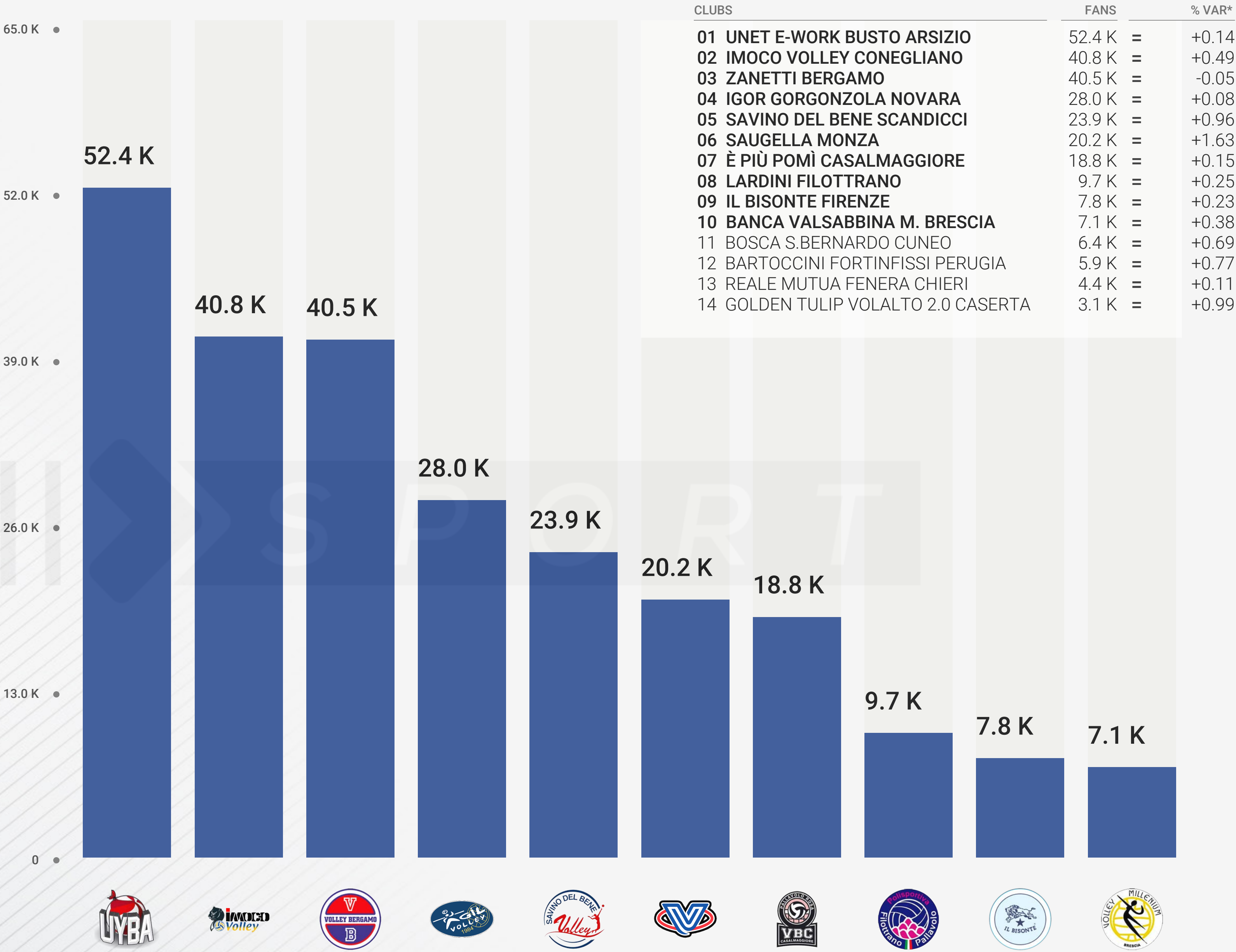
SERIE A1 Facebook

TOTAL FANBASE

269 K



Ranking of the **Serie A1** volleyball clubs on Facebook.



*[from February 25, 2020 to March 25, 2020]

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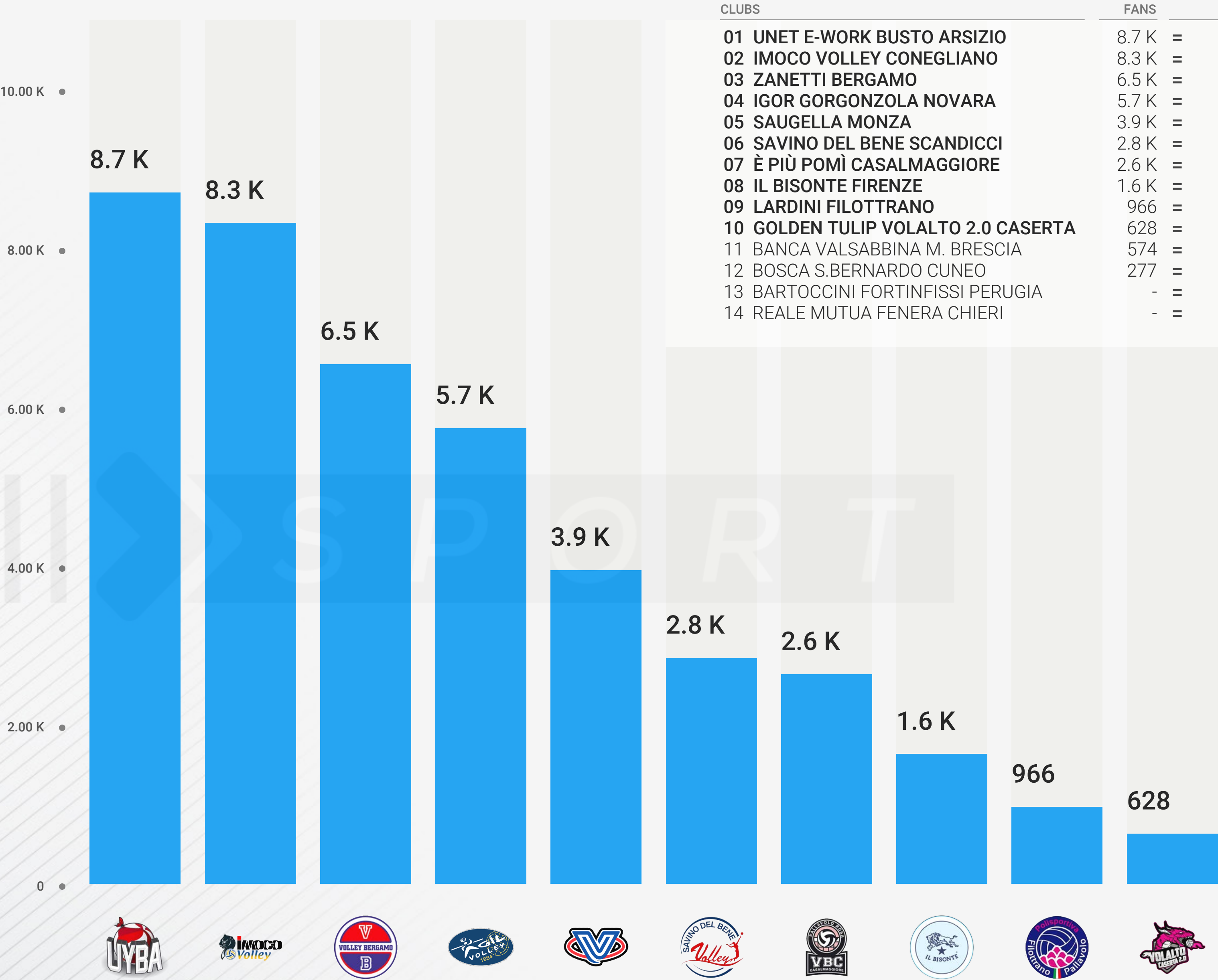
SERIE A1 **Twitter**

TOTAL FANBASE

43 K



Ranking of the **Serie A1** volleyball clubs on Twitter.



*[from February 25, 2020 to March 25, 2020]

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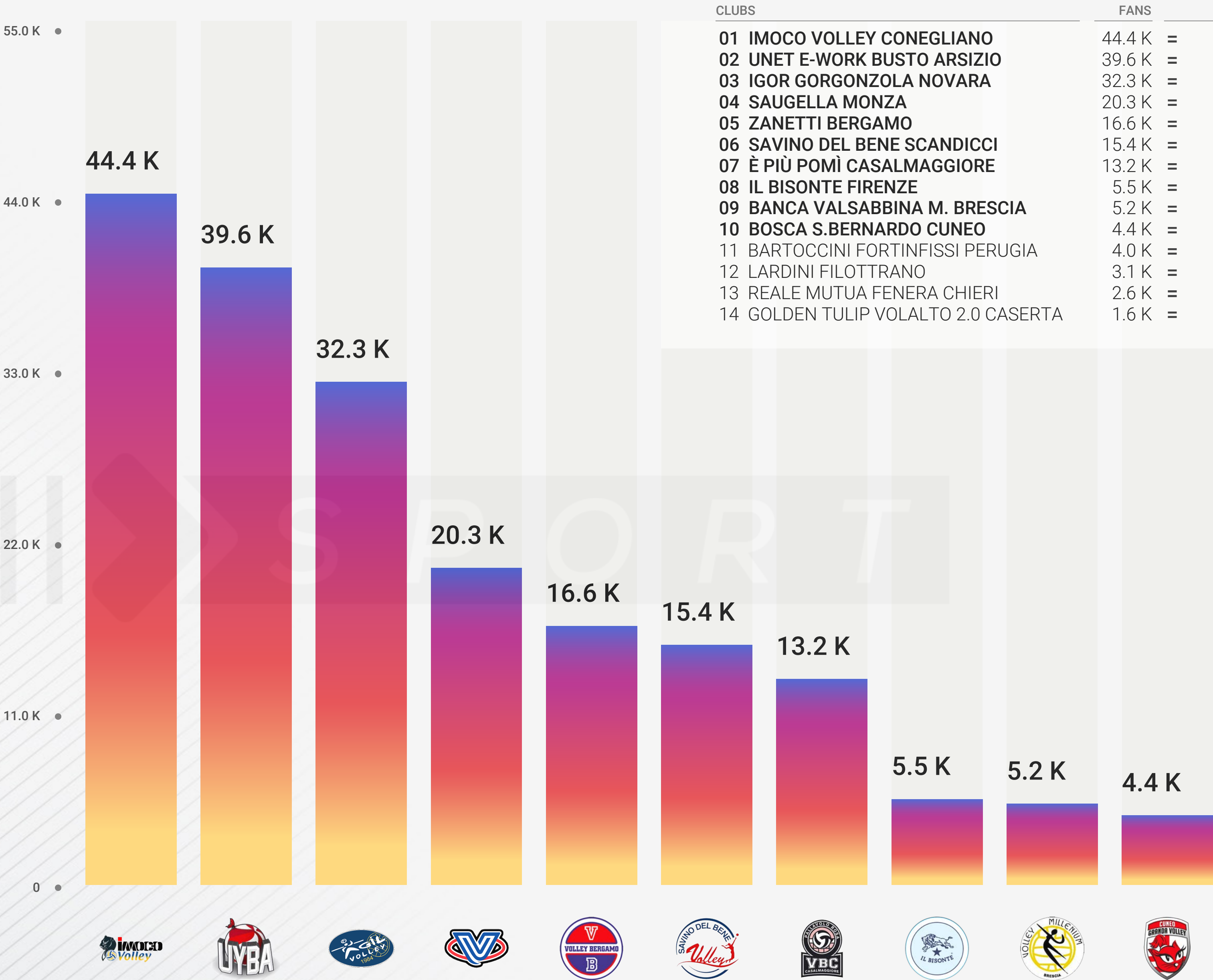
SERIE A1 Instagram

TOTAL FANBASE

208 K



Ranking of the Serie A1 volleyball clubs on Instagram.



*[from February 25, 2020 to March 25, 2020]

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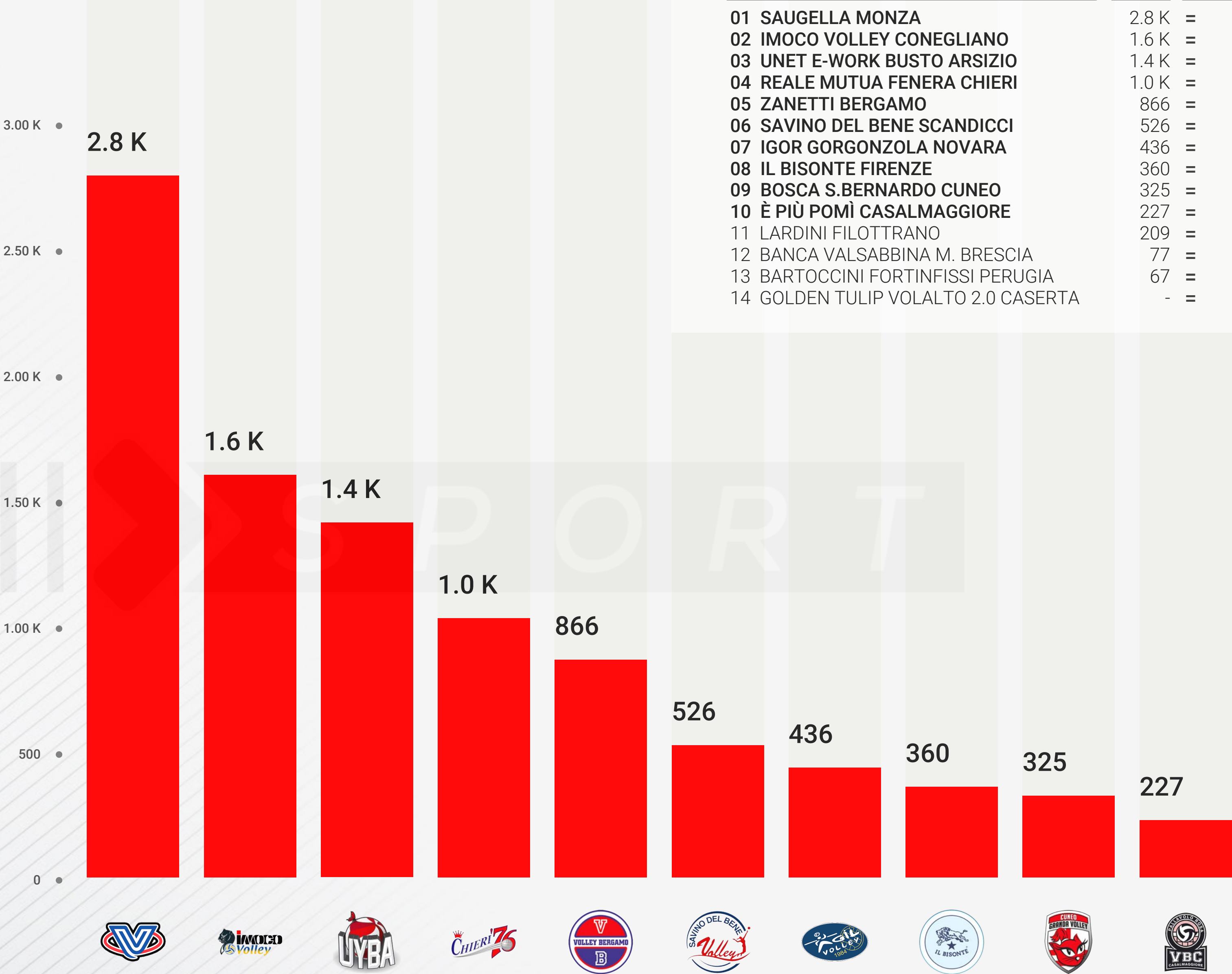
SERIE A1 YouTube

TOTAL FANBASE

10 K



Ranking of the Serie A1 volleyball clubs on YouTube.



CLUBS	FANS	% VAR*
01 SAUGELLA MONZA	2.8 K =	+1.09
02 IMOCO VOLLEY CONEGLIANO	1.6 K =	+0.63
03 UNET E-WORK BUSTO ARSIZIO	1.4 K =	0
04 REALE MUTUA FENERA CHIERI	1.0 K =	0
05 ZANETTI BERGAMO	866 =	0
06 SAVINO DEL BENE SCANDICCI	526 =	+7.13
07 IGOR GORGONZOLA NOVARA	436 =	-0.46
08 IL BISONTE FIRENZE	360 =	+0.84
09 BOSCA S.BERNARDO CUNEO	325 =	+0.31
10 È PIÙ POMI CASALMAGGIORE	227 =	0
11 LARDINI FILOTTRANO	209 =	+1.46
12 BANCA VALSABBINA M. BRESCIA	77 =	+8.45
13 BARTOCCINI FORTINFISSI PERUGIA	67 =	-1.47
14 GOLDEN TULIP VOLALTO 2.0 CASERTA	- =	-

*[from February 25, 2020 to March 25, 2020]

YouTube subscribers' data are rounded, since the social media provides data in this format.
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SERIE A1 Social

TOTAL FANBASE

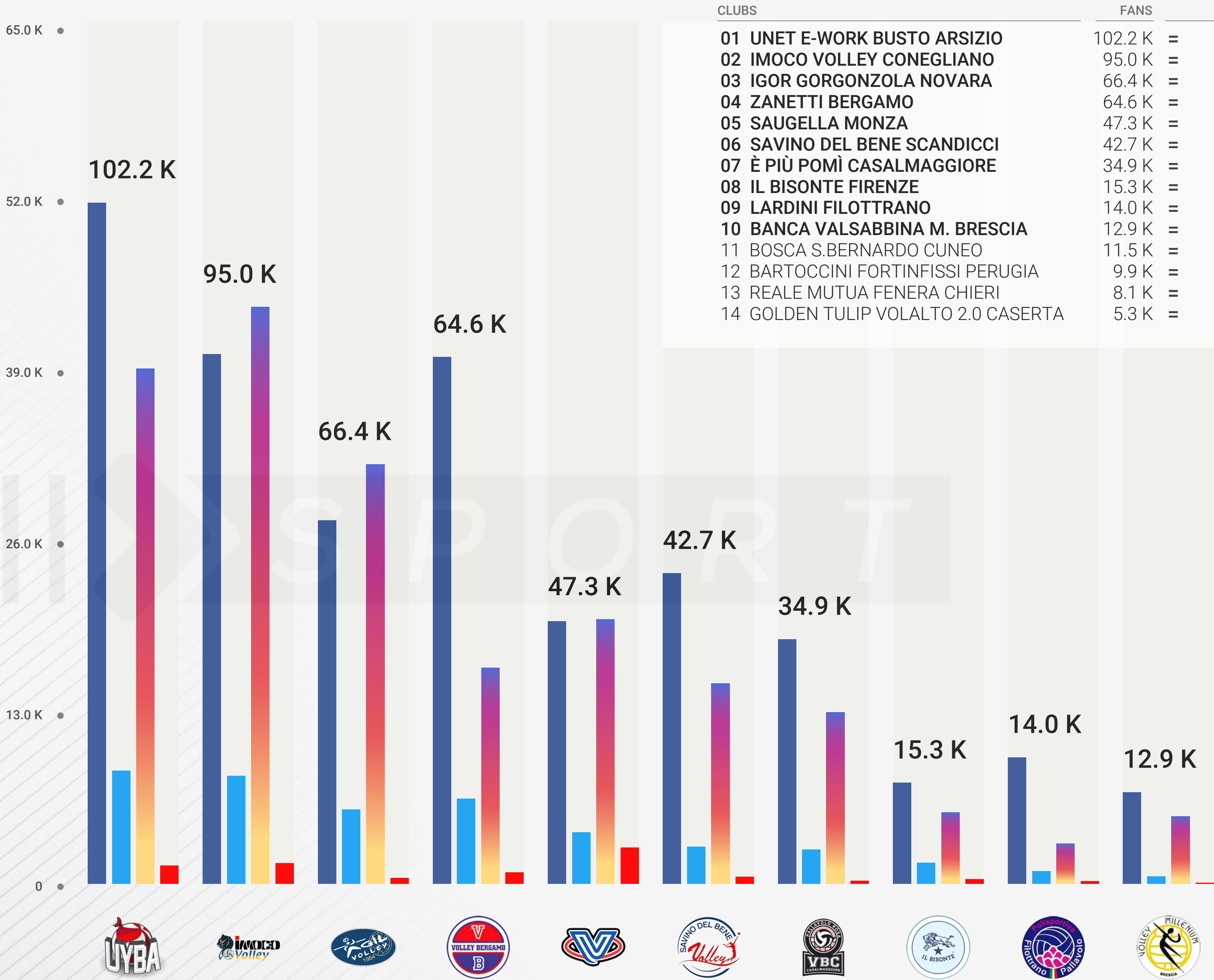
530 K



Ranking of the **Serie A1** volleyball clubs based on the aggregate Facebook, Twitter, Instagram and YouTube fanbases.

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SERIE A1 Brands



TOTAL FANBASE

530 K



Lega Pallavolo
Serie A Femminile

Potential Social Media exposition
of the **Sport Brands** in relation
to the total fanbase of the 14
sponsored Serie A1 volleyball
clubs.

*[from February 25, 2020 to March 25, 2020]

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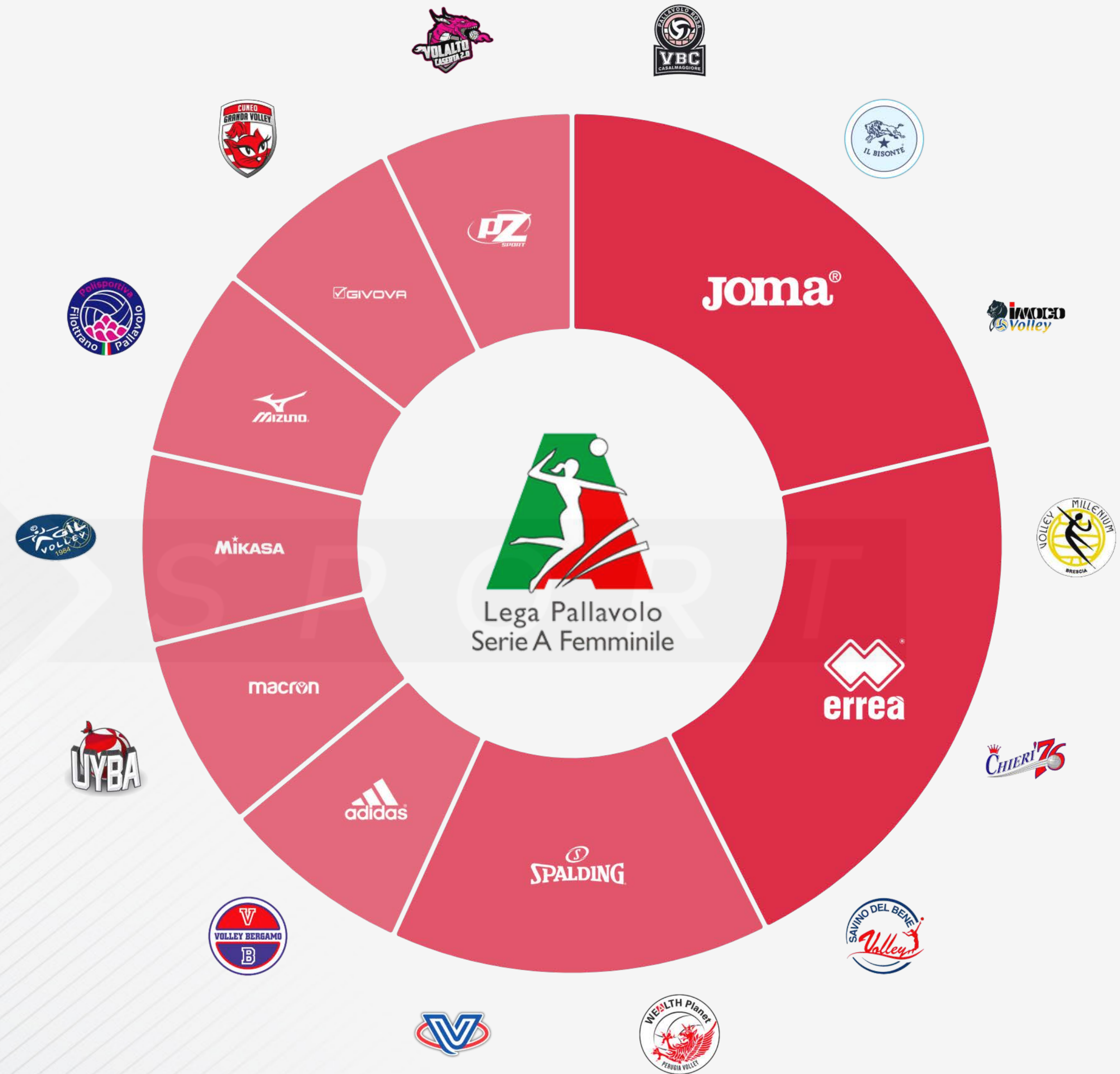


SPONSORS	FANS	% VAR*
01 JOMA	145.2 K	= +0.76
02 MACRON	102.2 K	= -0.16
03 MIKASA	66.4 K	= -0.01
04 ADIDAS	64.6 K	= +0.00
05 ERREA	63.7 K	= +0.85
06 SPALDING	57.2 K	= +1.11
07 MIZUNO	14.0 K	= +0.27
08 GIVOVA	11.5 K	= +0.84
09 PZ SPORT	5.3 K	= +0.42

SERIE A1 Brands



Coverage of the **Sport Brands**
in relation to the 14 sponsored
Serie A1 volleyball clubs.



*[from February 25, 2020 to March 25, 2020]

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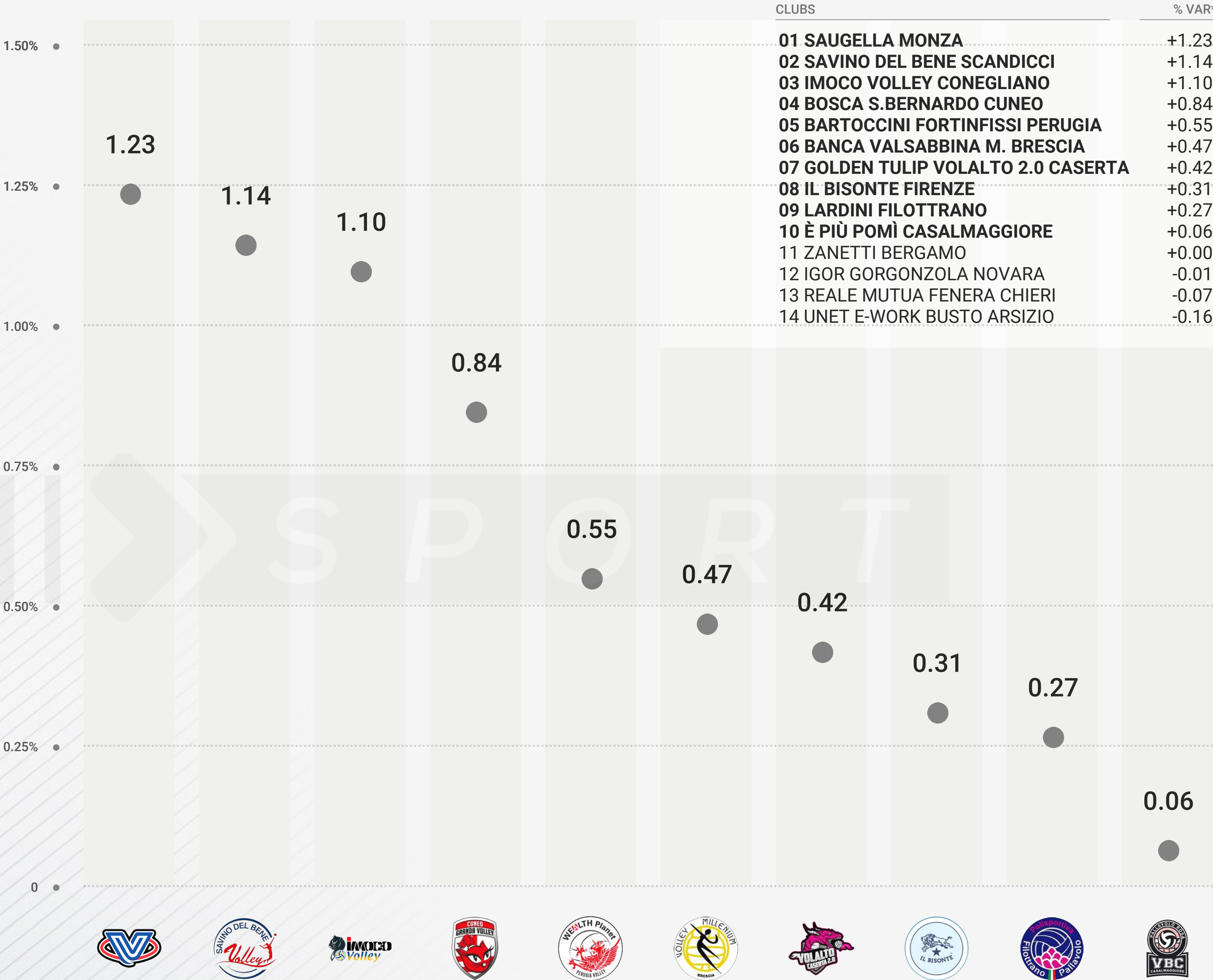
SERIE A1 Grown Up



Ranking of the most grown up
Serie A1 volleyball clubs
based on the aggregate Facebook,
Twitter, Instagram, YouTube
fanbases.

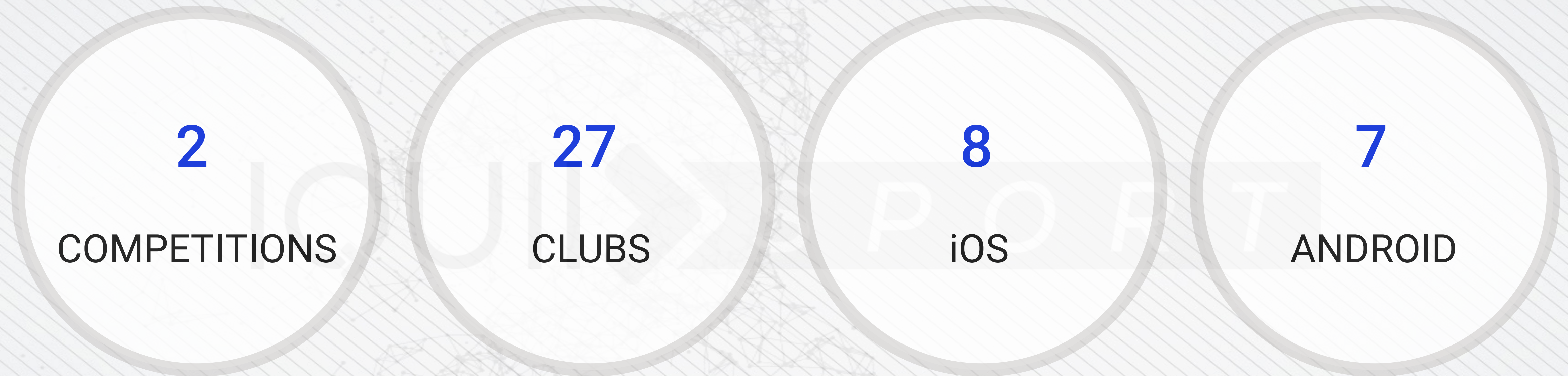
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ITALY SnapShot / Official Apps*



Total Leagues analyzed: Superlega and Serie A1.

Total Volleyball Clubs analyzed in Superlega and Serie A1.

Total iOS Official Apps analyzed in Superlega and Serie A1.

Total Android Official Apps analyzed in Superlega and Serie A1.

*From February 25, 2020 to March 25, 2020. The Official Apps considered have informative features (e.g. fixtures, news, roster, etc.). Other official apps boasting only VR, games, or stadium services' features have not been considered.

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SUPERLEGA

CLUBS

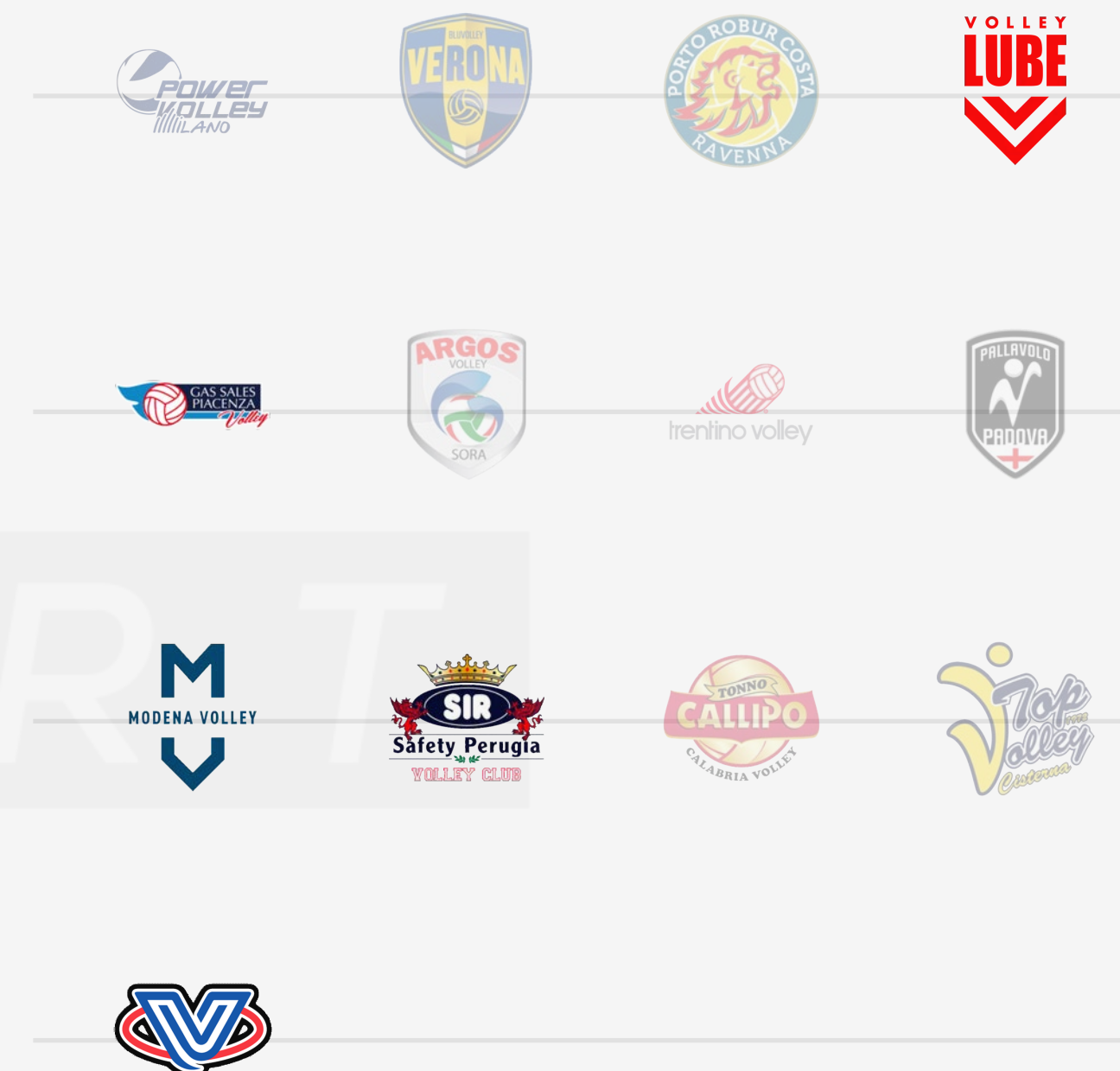
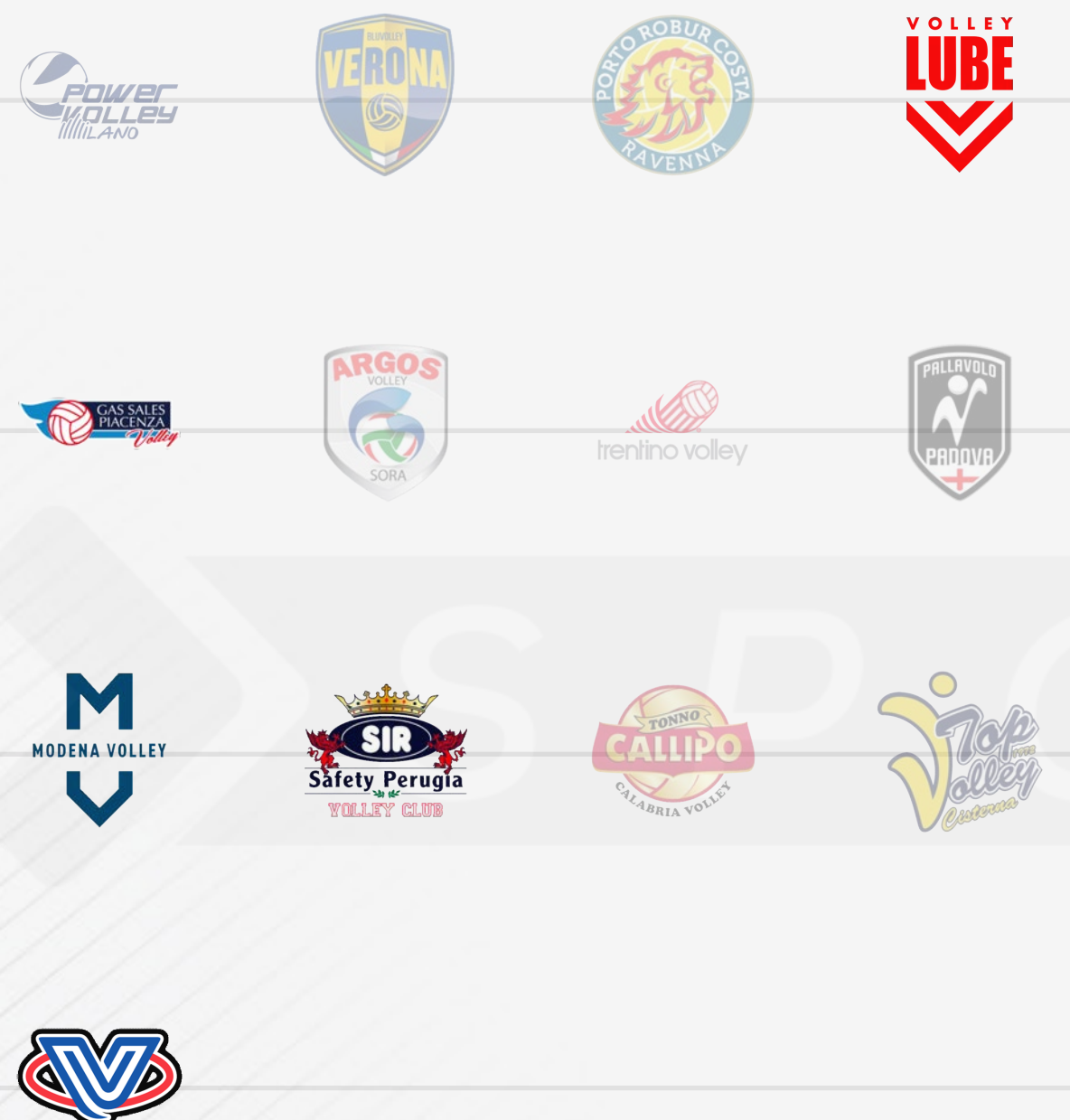
13



Overview of the Official Apps
of the volleyball clubs playing in
Superlega.

🍏 IOS

▶ ANDROID



5

CLUBS

5

*[from February 25, 2020 to March 25, 2020]

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SERIE A1

CLUBS

14



Lega Pallavolo
Serie A Femminile

Overview of the Official Apps
of the volleyball clubs playing in **Serie A1**.

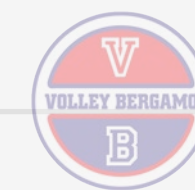
Zanetti Bergamo can boast a Progressive Web App, not
featuring in the stores considered.

*[from February 25, 2020 to March 25, 2020]

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🍏 IOS

▶ ANDROID



3

CLUBS

2

Overview about the TOP 20 Superlega players



Superlega
Men's first division

PLAYERS Facebook



Ranking of the **TOP 20** most followed
Superlega volleyball players
on Facebook.

*[from February 25, 2020 to March 25, 2020]

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RK	CLUBS	PLAYERS	0 •	151.0 K •	302.0 K •	453.0 K •	% VAR*
01		MOSSA	<div><div></div></div>				= -0.09
02		ZAYTSEV IVAN	<div><div></div></div>				= +0.13
03		ANDERSON MATTHEW	<div><div></div></div>				= -0.02
04		ATANASIJEVIC	<div><div></div></div>				= -0.19
05		PIANO MATTEO	<div><div></div></div>				= -0.08
06		VETTORI LUCA	<div><div></div></div>				= -0.12
07		LANZA FILIPPO	<div><div></div></div>				= -0.15
08		GREBENNIKOV JENIA	<div><div></div></div>				= +0.33
09		GIANNELLI SIMONE	<div><div></div></div>				= +0.32
10		DE CECCO LUCIANO	<div><div></div></div>				= -0.03
11		BEDNORZ BARTOSZ	<div><div></div></div>				= +0.60
12		ROSSINI SALVATORE	<div><div></div></div>				= +0.06
13		SIMON ROBERTLANDY	<div><div></div></div>				= +0.46
14		DRAGAN TRAVICA	<div><div></div></div>				= +0.24
15		NELLI GABRIELE	<div><div></div></div>				= -0.03
16		ANZANI SIMONE	<div><div></div></div>				= +0.79
17		RANDAZZO LUIGI	<div><div></div></div>				= -0.06
18		KOOY DICK	<div><div></div></div>				= -0.19
19		PETRIC NEMANJA	<div><div></div></div>				= -0.07
20		BERETTA THOMAS	<div><div></div></div>				= -0.23

The players considered are those featuring in the clubs' rosters in the Superlega official website.

PLAYERS Twitter



Ranking of the **TOP 20** most followed **Superlega volleyball players** on Twitter.

*[from February 25, 2020 to March 25, 2020]

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RK	CLUBS	PLAYERS	0	333.0 K	666.0 K	999.0 K	% VAR*
01		MOSSA	<div><div></div></div>				997.7 K = -0.18
02		ANDERSON MATTHEW	<div><div></div></div>				80.5 K = -0.45
03		ZAYTSEV IVAN	<div><div></div></div>				56.8 K = -0.03
04		DE CECCO LUCIANO	<div><div></div></div>				43.1 K = -0.12
05		JUANTORENA OSMANY	<div><div></div></div>				30.8 K = +0.29
06		SOLÉ SEBASTIAN	<div><div></div></div>				24.4 K = -0.29
07		CHRISTENSON MICAH	<div><div></div></div>				23.6 K = +0.15
08		GREBENNIKOV JENIA	<div><div></div></div>				23.5 K = -0.07
09		ATANASIJEVIC	<div><div></div></div>				22.6 K = -0.02
10		HOLT MAXWELL PHILIP	<div><div></div></div>				21.8 K = -0.17
11		PIANO MATTEO	<div><div></div></div>				21.7 K = +0.04
12		GIANNELLI SIMONE	<div><div></div></div>				20.6 K = -0.14
13		ISHIKAWA YUKI	<div><div></div></div>				19.5 K = +0.89
14		VETTORI LUCA	<div><div></div></div>				12.6 K = -0.02
15		ROSSINI SALVATORE	<div><div></div></div>				11.7 K = -0.32
16		RUSSELL AARON	<div><div></div></div>				11.6 K = +0.03
17		PODRASCANIN MARKO	<div><div></div></div>				11.2 K ▲ +1 +0.06
18		KUREK BARTOSZ	<div><div></div></div>				11.2 K ▼ -1 -0.22
19		RADKE MURILO	<div><div></div></div>				10.4 K = -0.27
20		LISINAC SRECKO	<div><div></div></div>				8.1 K = +0.58

The players considered are those featuring in the clubs' rosters in the Superlega official website.

PLAYERS Instagram



Ranking of the **TOP 20** most followed **Superlega volleyball players** on Instagram.

*[from February 25, 2020 to March 25, 2020]

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RK	CLUBS	PLAYERS	0 • 1.0 M •	% VAR*
01		MOSSA	<div><div></div>1.2 M</div>	= +0.73
02		ZAYTSEV IVAN	<div><div></div>832.6 K</div>	= -0.04
03		GIANNELLI SIMONE	<div><div></div>319.3 K</div>	= -0.37
04		JUANTORENA OSMANY	<div><div></div>275.9 K</div>	= -10.49
05		ISHIKAWA YUKI	<div><div></div>247.6 K</div>	= +3.79
06		LANZA FILIPPO	<div><div></div>236.7 K</div>	= -0.53
07		GREBENNIKOV JENIA	<div><div></div>179.1 K</div>	= +0.65
08		LEON VENERO WILFREDO	<div><div></div>171.8 K</div>	= +1.82
09		CHRISTENSON MICAH	<div><div></div>167.7 K</div>	= +0.52
10		KUREK BARTOSZ	<div><div></div>166.7 K</div>	= +0.05
11		PIANO MATTEO	<div><div></div>135.5 K</div>	= -0.46
12		HOLT MAXWELL PHILIP	<div><div></div>106.2 K</div>	= +0.43
13		DE CECCO LUCIANO	<div><div></div>105.5 K</div>	= +0.15
14		LEAL YOANDY	<div><div></div>89.3 K</div>	= +1.74
15		RUSSELL AARON	<div><div></div>82.5 K</div>	= -0.73
16		ANZANI SIMONE	<div><div></div>81.7 K</div>	= -0.03
17		BEDNORZ BARTOSZ	<div><div></div>80.0 K</div>	= +0.32
18		ATANASIJEVIC	<div><div></div>73.6 K</div>	= +0.84
19		LISINAC SRECKO	<div><div></div>67.7 K</div>	= -0.39
20		SIMON ROBERTLANDY	<div><div></div>66.1 K</div>	= +1.57



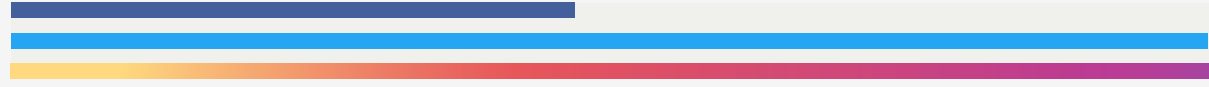


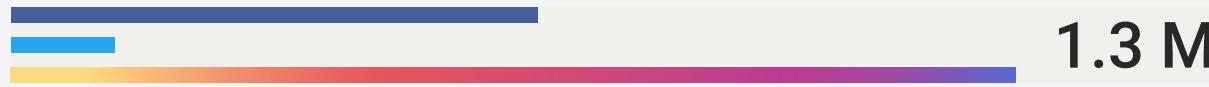


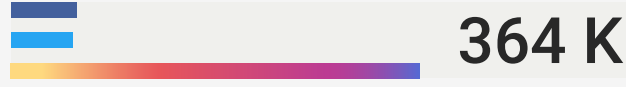


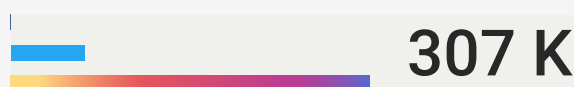


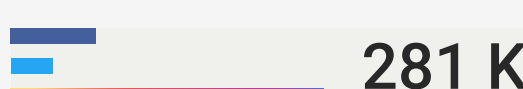


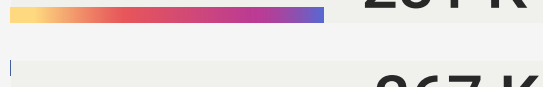


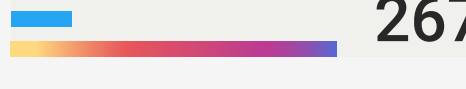








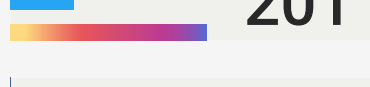


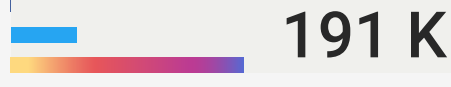




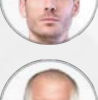









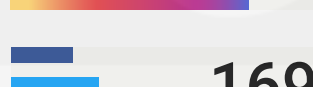


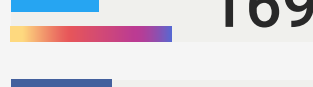





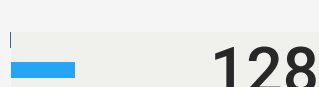


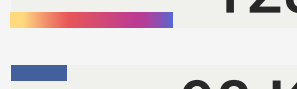
The players considered are those featuring in the clubs' rosters in the Superlega official website.



Ranking of the **TOP 20** most followed **Superlega volleyball players** based on the aggregate Facebook, Twitter and Instagram fanbases.

*[from February 25, 2020 to March 25, 2020]

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RK	CLUBS	PLAYERS		0 • 1.0 M •	% VAR*
01		 MOSSA		2.6 M	= +0.24
02		 ZAYTSEV IVAN		1.3 M	= +0.01
03		 GIANNELLI SIMONE		364 K	= -0.31
04		 JUANTORENA OSMANY		307 K	= -9.51
05		 LANZA FILIPPO		281 K	= -0.46
06		 ISHIKAWA YUKI		267 K	= +3.57
07		 GREBENNIKOV JENIA		233 K	= +0.54
08		 PIANO MATTEO		201 K	= -0.33
09		 CHRISTENSON MICAH		191 K	= +0.48
10		 ANDERSON MATTHEW		184 K	= -0.21
11		 KUREK BARTOSZ		178 K	= +0.03
12		 LEON VENERO WILFREDO		172 K	▲ +1 +1.82
13		 DE CECCO LUCIANO		169 K	▼ -1 +0.06
14		 ATANASIJEVIC		150 K	= +0.34
15		 HOLT MAXWELL PHILIP		128 K	= +0.33
16		 BEDNORZ BARTOSZ		98 K	= +0.36
17		 RUSSELL AARON		94 K	= -0.63
18		 ANZANI SIMONE		94 K	= +0.02
19		 LEAL YOANDY		89 K	= +1.74
20		 ROSSINI SALVATORE		87 K	= +0.36

The players considered are those featuring in the clubs' rosters in the Superlega official website.

Overview about the TOP 20 Serie A1 players



Serie A1
women's first division



PLAYERS Facebook



Ranking of the **TOP 20** most followed
Serie A1 volleyball players
on Facebook.

*[updated on March 25, 2020]

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RK	CLUBS	PLAYERS	0 ●	18.0 K ●	36.0 K ●	54.0 K ●
01		DIJKEMA LAURA				52.6 K
02		BRICIO SAMANTHA				48.6 K
03		ARRIGHETTI VALENTINA				40.8 K
04		DE KRUIJF ROBIN				37.5 K
05		SANTANA DALY				35.5 K
06		COURTNEY MEGAN				19.1 K
07		DE GENNARO MONICA				19.0 K
08		MONTIBELLER				18.6 K
09		PICCININI FRANCESCA				16.9 K
10		SLOETJES LONNEKE				15.6 K
11		ORRO ALESSIA				12.7 K
12		BECHIS MARTA				12.0 K
13		LOWE KARSTA				10.7 K
14		SYLLA MIRIAM				9.9 K
15		GENNARI ALESSIA				9.2 K
16		WOLOSZ JOANNA				8.9 K
17		STUFI FEDERICA				7.6 K
18		LEONARDI GIULIA				4.8 K
19		BOSETTI CATERINA				4.4 K
20		PARROCCHIALE				4.3 K

The players considered are those featuring in the clubs' rosters in the Lega Pallavolo Serie A Femminile official website.

NEW

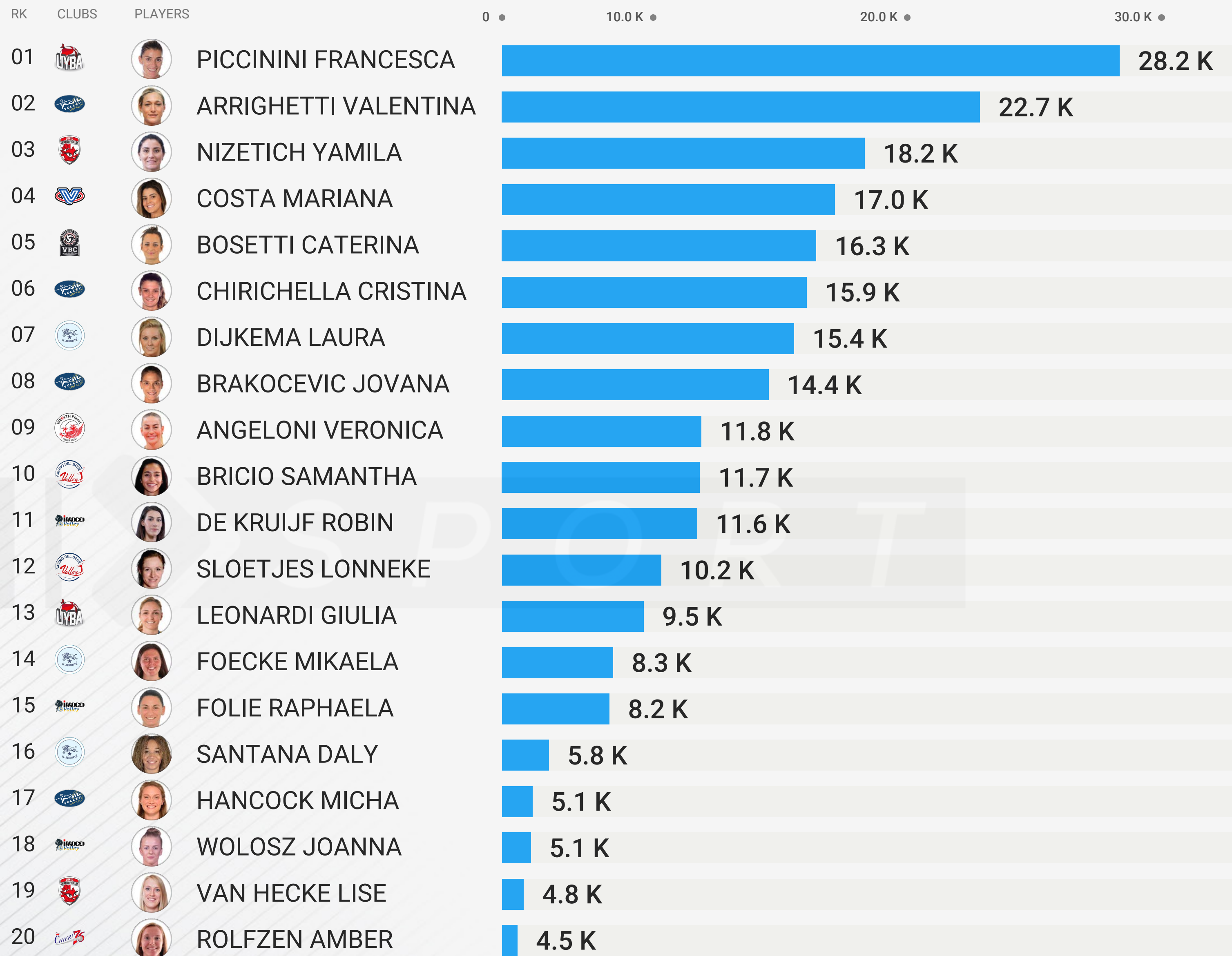
PLAYERS **Twitter**



Ranking of the **TOP 20** most followed
Serie A1 volleyball players
on Twitter.

*[updated on March 25, 2020]

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The players considered are those featuring in the clubs' rosters in the Lega Pallavolo Serie A Femminile official website.

PLAYERS Instagram

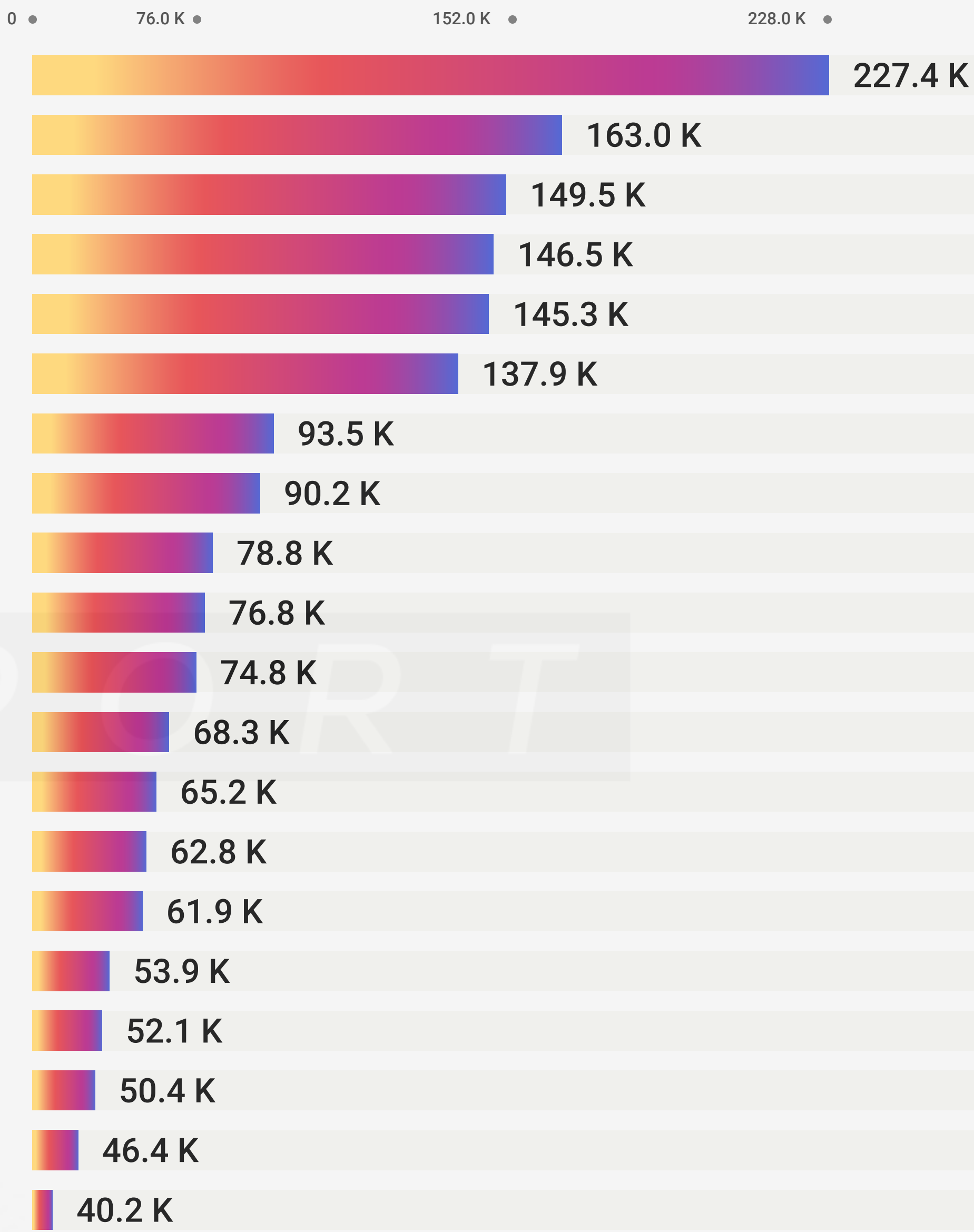


Ranking of the **TOP 20** most followed
Serie A1 volleyball players
on Instagram.

*[updated on March 25, 2020]

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RK	CLUBS	PLAYERS
01		MONTIBELLER
02		COSTA MARIANA
03		PICCININI FRANCESCA
04		CHIRICHELLA CRISTINA
05		EGONU PAOLA
06		ANGELONI VERONICA
07		BRICIO SAMANTHA
08		SYLLA MIRIAM
09		HILL KIMBERLY
10		VELJKOVIC STEFANA
11		DIJKEMA LAURA
12		NIZETICH YAMILA
13		ORRO ALESSIA
14		DE KRUIJF ROBIN
15		BOSETTI CATERINA
16		SLOETJES LONNEKE
17		WOLOSZ JOANNA
18		DE GENNARO MONICA
19		DANESI ANNA
20		MALINOV OFELIA



The players considered are those featuring in the clubs' rosters in the Lega Pallavolo Serie A Femminile official website.










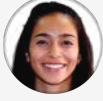







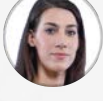















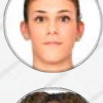






NEW

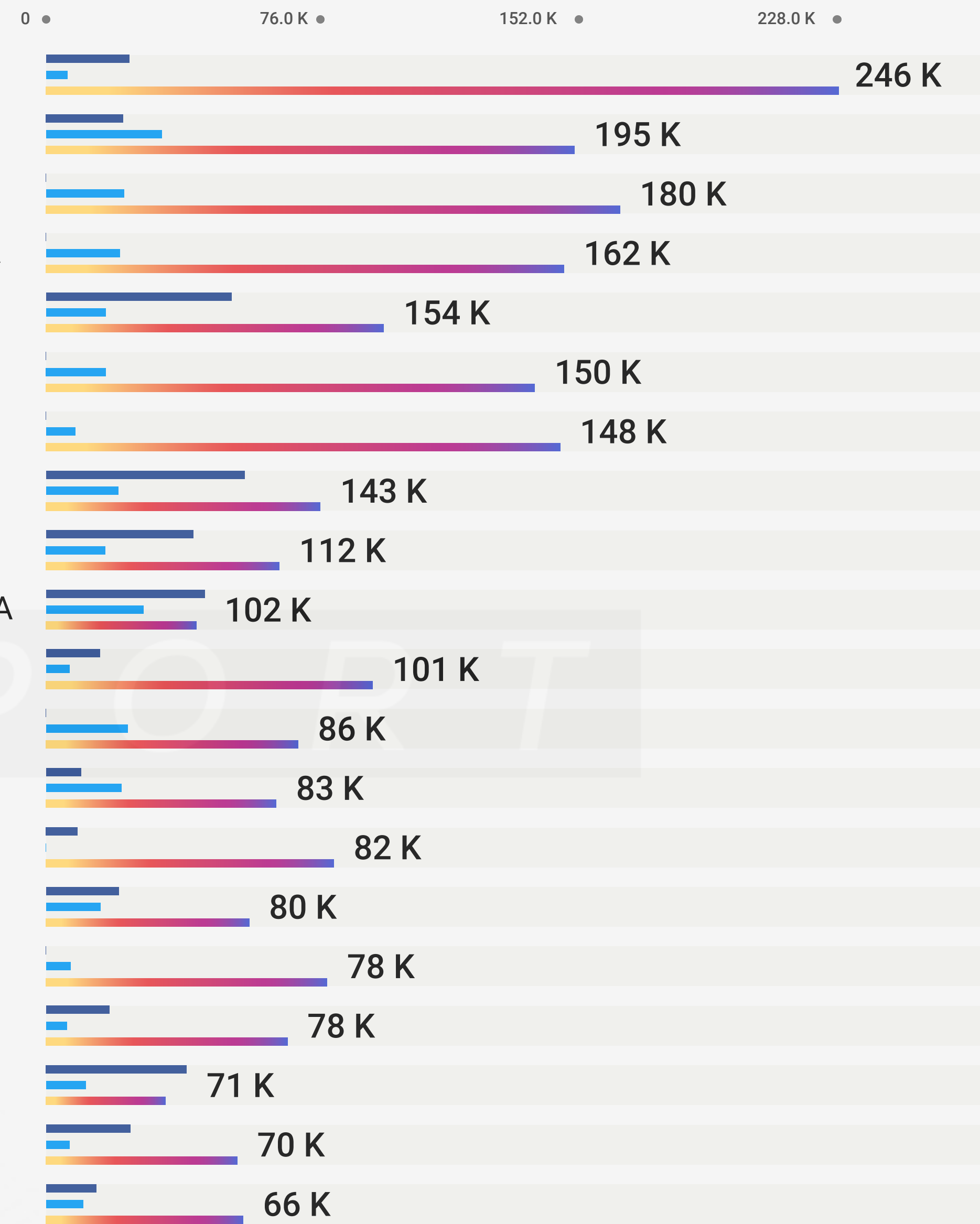


Ranking of the **TOP 20** most followed **Serie A1 volleyball players** based on the aggregate Facebook, Twitter and Instagram fanbases.

*[updated on March 25, 2020]

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RK	CLUBS	PLAYERS
01		 MONTIBELLER
02		 PICCININI FRANCESCA
03		 COSTA MARIANA
04		 CHIRICHELLA CRISTINA
05		 BRICIO SAMANTHA
06		 ANGELONI VERONICA
07		 EGONU PAOLA
08		 DIJKEMA LAURA
09		 DE KRUIJF ROBIN
10		 ARRIGHETTI VALENTINA
11		 SYLLA MIRIAM
12		 NIZETICH YAMILA
13		 BOSETTI CATERINA
14		 HILL KIMBERLY
15		 SLOETJES LONNEKE
16		 VELJKOVIC STEFANA
17		 ORRO ALESSIA
18		 SANTANA DALY
19		 DE GENNARO MONICA
20		 WOLOSZ JOANNA



The players considered are those featuring in the clubs' rosters in the Lega Pallavolo Serie A Femminile official website.

ITALY SnapShot / Brands' Overview



2

COMPETITIONS

Total Competitions analyzed:
Men's Superlega and Women's
Serie A1.

27

CLUBS

Total Men's Superlega and
Women's Serie A1 volleyball clubs
analyzed.

10

BRANDS

Total Men's Superlega and
Women's Serie A1 sport brands
analyzed.

1.8 M

+ 0.94%*

FANS

Total Facebook, Twitter,
Instagram, YouTube fans of the
Men's Superlega and Women's
Serie A1 volleyball clubs analyzed.

ITALY Social Brands

TOTAL FANBASE

1.8 M



Potential Social Media exposition of the **Sport Brands** in relation to the total fanbase of the 27 sponsored volleyball clubs analyzed.

*[from February 25, 2020 to March 25, 2020]

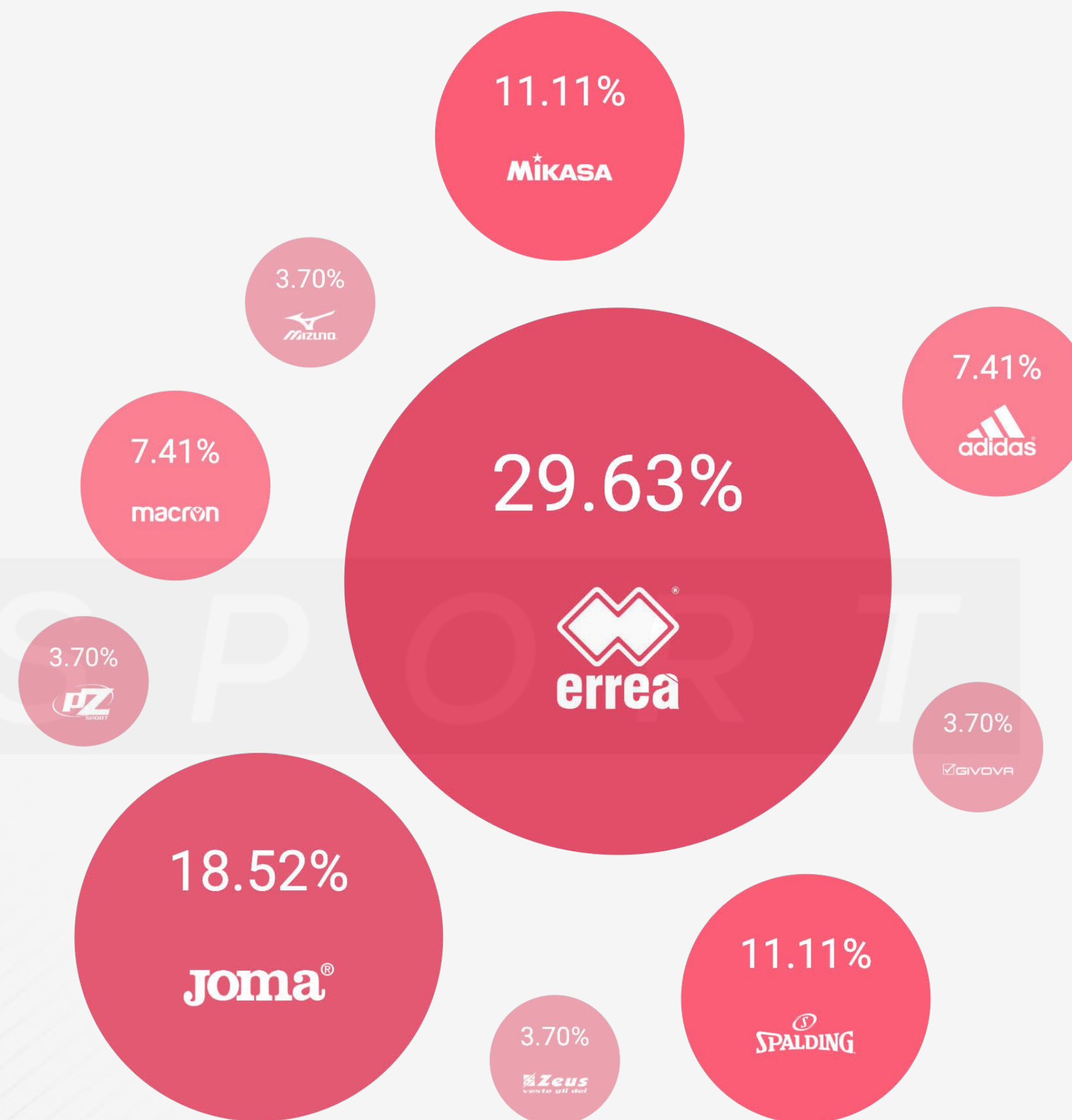
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ITALY Sport Brands



Sport Brands coverage in relation to the 27 sponsored volleyball clubs analyzed.



The Volleyball League (R)evolution



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6th Edition

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5th Edition - March 2020

NEW ENTRY

Serie A1 Volleyball Players

4th Edition - February 2020

NEW ENTRY

Superlega Volleyball Players

3rd Edition - January 2020

NEW ENTRY

Italian Volleyball Clubs' Official Apps

2nd Edition - November 2019

UPDATE

Updated data and monthly variations

1st Edition - October 2019

Superlega and Serie A1 clubs and brands

Data are collected through proprietary tools and concern Italian Volleyball Clubs participating in Superlega and Serie A1. Logos and all rights are reserved to their respective owners.

The collection of the data has been carried out on March 25, 2020. The report update will be done on a monthly basis.

The data refers to the Facebook, Twitter, Instagram, YouTube accounts. Logos and all rights are reserved to their respective owners.

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